



PTO/SB/21 (07-06)

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FORM

(to be used for all correspondence after initial filing)

		Application Number	10/696,128
		Filing Date	10/29/2003
		First Named Inventor	Martha A. Dempsey
		Art Unit	3632
		Examiner Name	Amy J. Sterling
Total Number of Pages in This Submission	6	Attorney Docket Number	13277-00004

ENCLOSURES (Check all that apply)			
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC	
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences	
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)	
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information	
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter	
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<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application	<input type="checkbox"/> Landscape Table on CD		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	McDonald Hopkins Co., LPA		
Signature			
Printed name	David J. Smith		
Date	08/29/2006	Reg. No.	57,135

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
Typed or printed name	Marian E. Vasquez	Date	08/29/2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including the gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Martha A. Dempsey Group Art Unit: 3632
Serial No.: 10/696,128 Examiner: Sterling, Amy J.
Filing Date: October 29, 2003 Docket No.: 13277-00004
Title: PRODUCT DISPLAY

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

Applicant acknowledges receipt of the non-final Office Action dated May 30, 2006, setting a shortened statutory period for response of 3 months (response due August 30, 2006). As this Response is being filed under a Certificate of Mailing dated August 29, 2006, Applicant believes no additional fees appear due. However, if any additional fees are required regarding the filing of this Response, please charge such fees to our Deposit Account No. 13-0265.

Applicants respectfully request that the Examiner consider the following amendments and comments in examining the present application.